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2023



Celebrating 50 Years!

On Saturday, September 23rd, Huna Totem Corporation marked an incredible milestone as we celebrated our 50th anniversary at the picturesque Icy Strait Point. The event was nothing short of spectacular, with nearly 600 people in attendance, 350 of whom arrived on three catamarans from Juneau to join the celebration.

The day was a whirlwind of excitement and joy, offering something for everyone. Guests were treated to an array of activities, from exhilarating rides on the gondolas and ZipRider which provided breathtaking views of Port Frederick and Icy Strait to whimsical face

painting, photo booth shenanigans, and the timeless delights of cotton candy and popcorn. A lively DJ had guests dancing and singing along while they enjoyed the afternoon festivities.









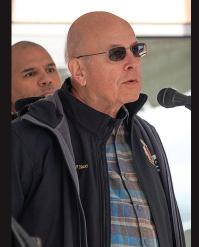
















Chairman Edward Davis and President & CEO Russell Dick kicked off the ceremony portion of the day, paying homage to our rich history and commemorating milestones of the last 50 years. We honored our elders, corporation leaders – both past and present, shareholders, and business partners, and acknowledged the continued execution of our mission as an Alaska Native corporation. Special guests James Jack, Sr., one of our original board members, Don Rosenberger, former CEO and tourism partner, and Sam Kito, Jr., long-time supporter and lobbyist, shared stories and reflected on the remarkable path of Huna Totem's history.







The Mt. Fairweather and Gaawt'ak.aan dancers concluded the ceremony with a powerful and moving performance, joined by our shareholders, CEO, and Chairman. During the performance, a beautiful blanket with our new logo was unveiled.









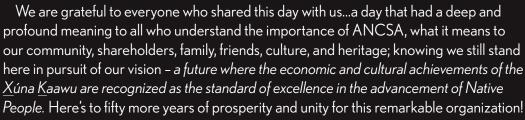














A huge thank you goes out to so many who helped make this day special! Our heartfelt gratitude to the incredible food and beverage team for the spectacular feast they delivered, to the maintenance crew for setup support, and to every staff member who worked hard to create a memorable and meaningful experience.





FLIGHT AND FUTURE

Our new Huna Totem Corporation logo, "Flight and Future," is a captivating fusion of artistic elements that symbolize the essence of both flight and the limitless possibilities that lie ahead.

At its core, this design intricately weaves together various components to form a bird-like figure. The feathers, gracefully splayed downward, capture the exhilarating sensation of soaring upward into the limitless sky. Among these feathers, you'll find a striking duality: the slit feather and open feather near the eye, underscoring the uniqueness of the Xúna Káawu.

Direct your gaze to the hollow bone design beneath the eye. It represents the essential lightness required for a bird to take flight. Similarly, it draws a powerful parallel to our collective journey, shedding the weight of oppression and emotional burdens, allowing us to ascend to greater heights.

The eye positioned at the top of the design looks resolutely forward, symbolizing our shared direction and a future filled with promise and opportunity.

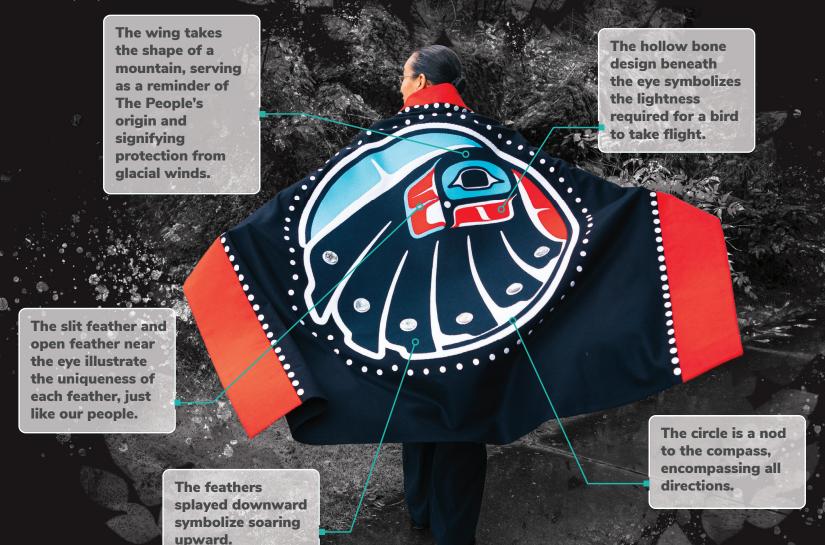
The feather's pointed peak pays homage to the North, signifying our commitment to knowing our internal compass, staying true to our cultural roots, and forging our unique path.

The wing, cleverly shaped like a mountain, serves as a reminder of our people's origin, offering shelter from life's icy winds, much like the meaning of "Xúna," which translates to "protection from the wind." Just as birds use their wings to shield themselves, our community provides protection and support to one another.

The color palette of our logo is rich in symbolism. The vibrant red symbolizes our bloodline, the deep connection that binds us together as a community. On the other hand, the serene blue represents the glacier water and the expansive sky, encapsulating our affinity for *Haa Áani* (our land).

The encircling shape of the logo subtly nods to the compass, signifying our readiness to navigate in all directions, adapt to different situations, and explore uncharted territories. This versatile and elegant design can seamlessly adapt to various applications and design uses.

In "Flight and Future," we have a logo that captures not only our corporate identity but also our shared values, aspirations, and unwavering commitment to soaring to new heights while staying rooted in our heritage.



LOGO CREATED BY RICHARD DALTON III



In August, Richard Dalton III joined us as Huna Totem's in-house graphic artist. Richard grew up in Hoonah and is a proud shareholder of Huna Totem Corporation.

His Tlingit name is Teeykat.aa, Yéil

(Raven) of the *T'akdeintaan* clan of the *Yéil Kúdi Hít* Taan (Raven Nest House) and child of the *Chookaneidí* clan. From his mother's lineage, he is half Diné (Navajo) from the Tábaahá (Edgewater People clan) of New Mexico.

Richard's experience spans over 25 years as a graphic artist working with companies such as The Daily Record,

Luxury Home Magazine, Central Washington University, Microsoft, Art Institute of Seattle, and Shoreline Community College. He received his Associates of Applied Art from The Art Institute of Seattle with a major in Graphic Design. To this day, Richard is often advancing his design skills and knowledge, watching and listening to design tutorials on a regular basis.

Prior to joining our team, Richard was selected to create the new Huna Totem logo. He worked closely with the Cedar Group from start to finish to help create a new brand for Huna Totem Corporation.





Yaxdool' gais Maria Abbott is Kaagwaantaan from the Ch'áak' Kúdi Hít (Eagles Nest House) and a child of the Taakw.aaneidí. Her two main passions in life are caring for her children

and creating Tlingit regalia. Although she mainly loves working with felt - making button blankets, vests, tunics, dance aprons, dance bibs, octopus bags, headbands, and moccasins, she also enjoys beading and weaving. Her art journey began in her late 20s, under the guidance of Alberta Aspen and Delores Cadiente, when she wanted to learn something that was connected to her cultural roots. Despite never having sewn or beaded, she found it came to her easily and effortlessly, and since then, she has been

eagerly learning and creating at every opportunity. Over the past couple of years, she has had the opportunity to branch out into teaching and has just signed a contract to teach moccasin, vests, and button blanket making through Goldbelt Heritage. She is very excited that her art journey has come full circle and cannot wait to see what more she can learn and create.

Maria grew up in Hoonah and graduated from Hoonah High School, Class of 1993. She is the daughter of Huna Totem shareholders Jim and Ladonna Dybdahl of Hoonah, the granddaughter of the late Kenny & Francine Perkins, and great-granddaughter of Bessie (*Weokoluk*) See and Frank See, Sr., who was the first President & CEO of Huna Totem Corporation.



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