

HUNA TOTEM HEADLINES



HUNA TOTEM CORPORATION • JUNE 2014



HTC Hosts Lemonade Day Stand

Lemonade Day is a nation-wide program that teaches children how to run a business through hands-on experience. Participants are expected to find a host location for their lemonade stand, create a business plan, stock their inventory, keep track of expenses, and hopefully create a profit.

Katelynn Drake, a Huna Totem Corporation descendant, hosted a lemonade day stand in front of Huna Totem Corporation on June 14, 2014. She used her Tlingit name in the title, "Kaasteen's Snack Shack". She sold lemonade, juice, pastries, nachos, and candy bars.

Purchases over \$5 allowed patrons to be entered into a drawing for two Temsco Helicopter Glacier Tours, donated by Huna Totem Corporation. After all her expenses were paid, she made \$70.00 in profit.

In talking with her about the experience, she said, "I feel like I learned a lot. There's a lot of planning that goes into running your own business successfully. Location and marketing are key to attracting customers. I'm thankful for all the help Huna Totem Corporation has provided me. This was definitely a unique experience."

Huna Totem Corporation's 40th Annual Meeting

Gunalchéesh to everyone who attended our 40th Annual Meeting! The 2013 highlight and management report was presented by our President and CEO. A review of Huna Totem Corporation's 40th anniversary, an update on the Hoonah ANB/ANS hall given by the Foraker Group, an ISP update, and the corporation's financials were all included in the management report.

All shareholders who voted either in person or via proxy were eligible for ten \$200 early bird prizes and ten \$100 door prizes. Shareholders who attended the meeting in person were also able to win HTC gear, including a 40th anniversary commemorative jacket won by Kathy Marvin, and three \$100.00 door prizes donated by Ed Thomas.

Jennie Lindoff, our cherished elder, was present at the meeting. We sang happy birthday to her in Tlingit and cake was served in her honor. Happy 95th Birthday Grandma Jennie! Gunalcheesh to everyone who contributed to or attended the event.

Annual Election Results

Russell Dick : 53,040

Bertha Franulovich : 42,117

Paul White, Jr.: 34,459

Other/Write-in: 21,392

Total Voting Percentage: 65%

Clan Workshop 2014



The 2014 Clan Workshop was held April 22-24, 2014 at the Hoonah City School Alumni Gym. Cultural protocol, the sharing of clan songs, dancing techniques, Huna cultural, balance, the importance of clan property, and the value of being stewards of the land, were all discussed throughout the workshop.

In addition to the cultural knowledge that was shared, a special presentation concerning the Glacier Bay tribal house groundbreaking was given. Gunalcheesh to

the National Park Service for attending the event and talking about the groundbreaking. A recording of the groundbreaking ceremony was shown for those who were unable to attend the event in person.

The event was organized by Hoonah Indian Association under the direction of the Huna Heritage Foundation and funded by Huna Totem Corporation. Amber Henderson, our Shareholder Relations Manager, attended the event and was available to answer shareholder questions.

Bunkhouse Up and Running



Icy Strait Point is happy to announce that the much anticipated, recently renovated Bunkhouse opened for tenants on Monday, May 12th. ISP employees, who had been making do with temporary housing situations throughout Hoonah, were delighted to move into their home for the 2014 season.

It was hoped the Bunkhouse would be open for occupancy earlier to provide employees with an affordable place to live as they started work for the season. However, demands on the ISP maintenance crew were high, as usual, with multiple pre-season projects and around-the-clock work, causing a delay in opening the Bunkhouse. As always, the

Maintenance Crew delivered and created a wonderful and affordable option for seasonal workers. Gunalcheesh to the Maintenance Crew at ISP for their hard work in making this a great option available to ISP employees.

Hoonah Indian Association has been contracted to manage the Bunkhouse for ISP. Employees interested in becoming a bunkhouse tenant should contact the ISP Human Resources Department.



Larry Gaffaney, Huna Totem Corporation
Chief Executive Officer and President

Working Together

It's been a while in coming and wonderful to be working so closely with the City of Hoonah on the dock. On March 13, the Hoonah City Council reaffirmed Substitute Resolution 13-10-12 which the Mayor swiftly ratified. The following day the State reinstated the Grant.

Since March, we've been pushing forward on multiple paths to make this exciting project, and its massive economic benefits, a reality for the entire community of Hoonah, including HTC & ISP.

We've had a number of very productive meetings with representatives of the City and its lawyers to finalize the various agreements necessary to move forward. At last count, there are eleven different agreements necessary to memorialize the arrangements outlined in the Resolution. These agreements cover every aspect of site access, construction management, funding, and operations over the 40–55 year life of the dock which will be: jointly owned by the City & HTC, built on City and HTC property, with public access when not in use by cruise ships calling at Icy Strait Point. Local Hoonah operators will have access to a newly expanded, on-site passenger pick up and drop off location, which is safer and more convenient than the current Cannery Road location.

We've also been continuing our work with BergerABAM, the project engineers, finalizing the competitive bid package that will be issued to qualified construction firms this summer, along with the voluminous permitting applications.

In anticipation of more ships and more passengers coming ashore at a different location, we've also been developing a revised Master Plan for ISP. Based on our own 10 years of experience receiving over 700 cruise ship calls, inviting over 1 million guests to Step into an Alaskan Experience, and the deep experience of folks involved in some of the most innovative cruise destination planning and makeovers, we're very excited about this opportunity to keep all the best aspects of what makes ISP such a special place and make the customer experience even better.

Lots of work remains ahead of us, but the work load is lessened by the team involved and by the spirit of Woosh-Jee-Een being demonstrated by all.

Gunalchéesh,
Larry

Alaska Native Voices Visits Washington D.C.

Huna Totem Corporation CEO, Larry Gaffaney, and Alaska Native Voices Director, Mark McKernan, recently wrapped up a trip to Washington D.C. where they met with National Park Service Representatives and Alaska Congressional Delegates. "The intent of the trip was to reiterate the importance of cultural interpretation by Huna Tlingit guides for visitors to Glacier Bay National Park" said McKernan. "Cultural Heritage Guides have been sharing Tlingit perspectives with visitors in Glacier Bay since 2000 and we have every intention of continuing this in the long term". The team also visited with representatives from the Alaska Congressional Delegation to keep them informed of our progress and inform them of the important work being done in Glacier Bay. HTC and ANV were warmly greeted by all in our nation's capital with a collective agreement that the work we do is of important both locally and to visitors. Efforts continue to strengthen our relationship with the National Park Service.

Alaska Native Voices Moving Forward

Now in our 15th year of operation Alaska Native Voices continues growing in Glacier Bay and beyond. We were invited to participate in an Outfitter/Guide training program in early April sponsored by the U.S. Forest Service and several Alaska state agencies in which we provided a program titled Cultural Connections: Sharing a Greater sense of Place. Attendees came from a variety of guiding backgrounds and the program was designed to empower participants to share a more responsible and informed cultural narrative in their roles as guides in Southeast Alaska.

This program was team taught by the program director and a Cultural Heritage Guide. By all accounts, this program was well received and a sign of things to come for Alaska Native Voices. In April, we gathered our ever growing team of Cultural Heritage Guides in Gustavus for four solid days of guide training in advance of the Glacier Bay cruise season start. Along with returning full and part-time employees, four new Tlingit Cultural Heritage Guides joined the team for the 2014 season! During this time we spent two days in joint training with our partners at the National Park Service. Throughout the training, we focused on a broad variety of subjects including anthropology, story-telling techniques, interpretation fundamentals and vessel safety.

Following the training, Visitor Programs Manager, Mario Fulmer has been busily scheduling guides on ships from Holland America Line, Lindblad Expeditions, and Alaskan Dream Cruises as well as land-based programs called "Fireside Chats" at Glacier Bay Lodge. While we are fully staffed for 2014 season, Shareholders and descendants interested in guiding opportunities in Glacier Bay in coming seasons are encouraged to contact Mario Fulmer, ANV Visitor Programs Manager, to learn more about future opportunities.

Following the Glacier Bay Training, Program Director Mark McKernan and Cultural Heritage Guide/Trainer Bertha Franulovich immediately traveled to Hoonah and spent two days at Icy Strait Point to provide training for ISP's guide staff. The training program included interpretive training, communication skills workshops, and tourism best practices.

This was yet another step for Alaska Native Voices as the experts in cultural tourism and a great opportunity for both ANV and ISP to share their knowledge and experience with one another.



Our Intern

Pamela Johnson is a First Alaskans Institute Intern working with Huna Totem Corporation this summer. Her cultural background is Tlingit, Comanche, Quechan, and Spanish. Her Tlingit Name is Saankat'aa (my namesake is Sarah James). She is a L'uknax.

adi (Raven Coho) from the Kayaash Ka Hit (Platform House/Mother Coho Clan House) which is based out of Sitka. Her father is Henry Johnson Sr., a Kaagwaantann (Eagle/Wolf) and of the (Kook Hit) Box House. She is also a grandchild of the Kaagwaantann. Her grandfather is Joe Johnson from Hoonah, and her grandmother is Angus Johnson (Maiden name of Gamble) from Angoon. Her mother's name is Julia Laurenzana, she is Comanche, Quechan, and Spanish. Her mother's people are from the plains. She is currently attending the University of Alaska Southeast pursuing a Bachelor's Degree in Education. We look forward to having her work with us this summer!

Neighbor's Day a Success

Icy Strait Point hosted a Neighbor's Day on Sunday, June 22, 2014. The catamaran brought over from Juneau was packed with customers eager to experience this unique port! While the weather was a bit soggy, people were still excited to Zip down the mountain, taste some yummy food, and experience Hoonah. The event was hosted on a day the Regatta was in port, so unlike previous Neighbor's Days, more shore excursions were open and available for purchase by Neighbor's Day patrons. Guests had a choice of bear tour, ZipRider, or Tribal House performance. The next Neighbor's Day is schedule for August.

Website Almost Ready

Huna Totem Corporation will be launching a new shareholder website soon. The new website will be shareholder friendly, provide instant important shareholder updates, and allow better and easier communication between the corporation and shareholders. Some of the new features will include event registration, online shareholder video and photo submission, and a "MyHunaTotem" option that will allow shareholder to make changes to their profile online. The new website will also have an online store so shareholders outside of Hoonah and Juneau have the opportunity to buy HTC and ISP gear.

The new website was designed and created by Apokrisis LLC with the assistance of MadDog, Inc. The website is in the final stages of production and testing and should be operational early July.

SEARHC's Traditional Food Program

Hi! My name is Kathy McCrobie. I am the new community project assistant for the SEARHC Wise Families Traditional Food Program in Hoonah. The primary area of interest is in Economic Development through Subsistence. This program offers classes, events, workshops and other activities that engage diverse ages. These are chosen by season and the availability of community Wisdom Bearers and Skilled Teachers. Topics will be linked to Native traditional Food, Culture, Economic Initiatives, and Physical Activity. I am seeking out those in our community who can work with me to pass down this important and valuable information and educate future generations. Suggested topics include:

- o Gathering Beach Asparagus, Goose Tongue, Hudson Bay Tea and/or Berries with a picnic to follow using fresh gathered greens
- o Canning, smoking and preserving salmon and other fish/Drying or smoking fish
- o Rendering seal oil/Hooligan fishing and preserving
- o Beading
- o Garden Classes /Community gardening (there are still two plots available)
- o Native Dance and Storytelling/ Digital storytelling
- o Gathering and drying seaweed
- o Butchering and processing deer and moose
- o Canning and preserving fruit and high acid foods
- o Preparing Traditional Food/ Smoothie making/Yogurt making
- o Tlingit language/Elder storytelling
- o Carving and Northwest art/ Paddling and canoeing
- o Harvesting bark of cottonwood tree/Cedar bark/Birch sap
- o Star navigation or other navigational skills

These are suggestions and ideas for your activity. Feel free to create one to your skill and expertise. I will assist you by arranging the place for your class if indoors. Purchase gas or diesel for your vehicle or boat if outdoors. I will make the flyers and assist you by purchasing all supplies and permits necessary. I will also be able to provide a modest stipend. Once you decide on a topic, please contact me so we can get together and begin planning your activity. Your time and effort is much appreciated.

Wise Families program promotes healing by embracing Native foods and culture.

Enter to Win \$500

Huna Totem Corporation is pleased to announce a testamentary disposition drive that gives shareholders the chance to win \$500 dollars! To qualify, shareholders need to submit a valid testamentary or have one on file with Huna Totem Corporation by 3pm on August 21, 2014. The drawing will take place at the Neighbor's Day at Icy Strait Point on August 23, 2014. You need not be present to win. Print out a testamentary disposition online at www.hunatotem.com, or call (907) 523-3670 to have one mailed to you. Amber Henderson, Shareholder Relations Manager, can answer questions or assist you in filling out the document correctly.

Help us find these folks:

The following people do not have current information on file with Huna Totem or have incomplete files. If you are on this list, please contact Amber Henderson, Shareholder Relations Manager at (907)523-3670. If you recognize someone on this list, please have them contact us. Records can only be updated by the shareholder or the legal custodian.

Elizabeth Cecilia Akins	Colleen Lynette Henderson	Robert Mark Rude
Rosina Jean Andrews	Katryn Jayne Hough	Jerry Sargent
Katherine Mary Bennett	Gregory Wayne Jackson	Kenneth Clair Schoonover
Louise H Benson	Laura Cheryl R James	Fred Schwan Jr.
Eva M Bradley	Benjamin Larry Johnson Jr	Katrina Schwan
Frank Glade Brown	Elizabeth Ann Kadake	Sarah Lynn Schwan
William Keith Brown	Archie B Lee	Michael Wesley See
James Herbert Fredrick Carteeti	Michelle Martin	Richard Thomas Shaw
Daniel Mason Choquette	Wade Phillip Martin	Veronica Alice Shortcakes
Paul Clark	James Frederick Martin Carteeti	Belinda St Clair
Helen L Clements	Charlie Marvin	Jacob St Clair
Mark Christopher Cook	James Anderson McKinley Jr	James Daniel St Clair
Darlene DeMello	Arnold Serguis McLean	Brennen S. Stidd
Mary J. Fawcett	Timothy David Morgan	Raymond M Webster
Albert A Garrison	Jamie Diane Moy	Theodore John White
Marzina B. Giddens	Johnny G Phillips	Emily V Williams
Lisa Jean Grant	James William Romantic III	David Earl Workman
Charlene Rose Harrell	Michael James Romantic	Michael P. Wright

Icy Strait Point Celebrates 10th Anniversary

Ten years ago, on May 23, 2004, the cruise ship the Celebrity Mercury made the inaugural first stop at Icy Strait Point. As the bow of the ship emerged from around Duck's Point and moved into Port Frederick, the excitement at Icy Strait Point was electric. Some ISP employees worked all night and right up to the ship's arrival preparing for this great event. People trembled, cried, shouted, and even jumped for joy. It was a new beginning as we all moved forward into uncharted waters.

On May 23rd 2014, after the departure of Holland America's Amsterdam, we gathered again to commemorate that date and the ten years of operations at Icy Strait Point. A look back ten years and even to the years during construction clearly showed how far we have come and how much has been learned and accomplished during that time period. We have much to be proud of as we continue to work together to make Icy Strait Point a destination that is truly like no other. Our celebration was a family affair and it recognized that none of this would have been possible without the collective efforts of our entire community that is Hoonah. Thank you to all that have contributed to making the dream a reality. The journey continues and many more people will join us along the way to make the Icy Strait Point experience even better. We take with us all of the people who have ever worked at Icy Strait Point and we welcome all those that want to be a part of our adventure as we move forward. Many good wishes for the future at Icy Strait Point were made as we all added our woodchips to our own woodchip fire. Think of the possibilities in the next ten years!

Information Meetings Successful

Gunalchéesh for everyone who attended our Information Meetings this year! In the past, we have hosted meetings either in Hoonah alone, or in Hoonah or Juneau. In order to reach out to those who have ventured further from home, we hosted meetings in Hoonah, Anchorage, and Seattle. For Juneau shareholders, we provided a complimentary day-trip catamaran to the information meeting in Hoonah.



At each location, the President and CEO, Lawrence Gaffaney, presented the 2013 highlights and management report. This report goes over the corporation's financials and highlights, including but not limited to, the 40th anniversary of the corporation, the internship program, Icy Strait Point updates, and the work done with the community, including the ANB/ANS project.

Also included in the presentation was the introduction

of Board Resolution 2013-19, which recognizes all past and current employees of HTC and its affiliates. As part of that recognition, each past and current employee was gifted a commemorative 40th anniversary employee recognition mug. The mug states, "I helped Huna Totem Corporation Succeed! 40 Years! 1973-2013" on the front side and displays the 40th Anniversary Button Blanket on the back. Thank you again to all those who worked to make Huna Totem Corporation a success.

The Hoonah Information Meeting consisted of a shareholder Information fair where we had our local partners, our affiliates, and our Board and staff available to answer shareholder questions and present information. Gunalchéesh to our partners and affiliate staff members, including our ISP staff, for attending and hosting tables, and Hoonah City Schools for allowing us to use their space, making the Hoonah information fair a success.



executed, and community information and updates are shared.

HEDC's Mission: The HEDC is a group of concerned citizens promoting community awareness and increased economic opportunities (thereby bettering the quality of life).

All residents are welcome to attend the meetings. Minutes and meeting reminders are posted on the Hoonah Economic Development Committee (HEDC) Facebook Page!

Hoonah Economic Development Committee

Huna Totem Corporation and Icy Strait Point are both members and supporters of the Hoonah Economic Development Committee (HEDC). This group of active members of the community, who wish to support the economic growth of Hoonah, meets the first Thursday of each month at 9:00AM at Hoonah City Hall. Issues are discussed and resolved, new ideas are discussed and



Alaska Business Week Scholarship

Huna Totem Corporation is a firm believer in the Alaska Business Week program. The one-week long program teaches basic principles of private sector business to Alaska high school students. Students stay on college campus, where they grow as leaders, being mentored by Alaska's business elite. Alaska Business Week is modeled after the long-running and successful Washington Business Week program. Students are also able to earn college credits by completing the program.

In order to encourage participation in the program, Huna Totem Corporation has offered and awarded a full scholarship, including tuition and airfare, to a Huna Totem Corporation descendant and recent Hoonah High School graduate, Delores Smith. Delores intends to pursue a career in Business and will be attending the Alaska Vocational Technical Education Center (AVTEC) in the fall. She expressed eagerness to attend the program and we're excited to hear about her experience. Congratulations Delores Smith!

Glacier Bay Tribal House Groundbreaking

Hoonah Indian Association, in collaboration with the National Park Service, hosted the Glacier Bay Tribal House ground-breaking in April 2014. The Alaska Marine Highway system moved their schedule to accommodate the many Hoonah residents wishing to attend the return of the Xúna Kaawu to Glacier Bay. The event was traditionally conducted, and consisted of speeches and thanks given by our clan leaders, and songs sung appropriate to the occasion. Finally, the land was blessed and ground broken. Gunalcheesh to all those involved in making event possible and those who attended to witness it.



Board Recognizes Employees

On December 13, 2013, the Board of Directors passed resolution 2013-19, 40th Anniversary Acknowledgement and Recognition of Past and Present Employees. The resolution recognizes the crucial efforts of the many employees of HTC and its affiliates throughout our 40 year history. It is through those efforts that HTC has become as strong as it is today.

As a thank you, the Board of Directors and Management handed out commemorative employee recognition coffee mugs at the Informational Meetings in Hoonah, Seattle, and Anchorage to all past and current employees of HTC and its affiliates. Gunalchéesh to all past and current employees of HTC and its affiliates who have contributed to HTC's success!

Employment Opportunity- Corporate Accountant

Huna Totem Corporation is seeking a full-time, highly motivated, fast-learning, Corporate Accountant to work in its corporate office based in Juneau, Alaska. Duties will include: AP/AR, payroll and benefits, journal entries, investment tracking, budget, audit, and tax preparation. An accounting degree is preferred and a minimum of four years accounting experience, or in lieu of accounting degree, six years of experience. Must be proficient with Microsoft Office Suite of programs. Experience with QuickBooks required. Salary DOE with benefits package offered. Preference will be given to qualified Corporation shareholders, their spouses, and descendants. Send or fax application, resume and cover letter to:

Huna Totem Corporation, Attn: Treasurer, 9301 Glacier Hwy, Ste 200, Juneau, AK 99801

Phone: (907) 523-3670 • Fax: (907) 789-1896 • Website: www.hunatotem.com



Promoting Our Businesses

Sharing the wonders of our unspoiled wilderness port has kept the Icy Strait Point marketing team busy this year. Over the past few months, we participated in Seatrade, met with cruise executives to keep ISP in the fore-front of their minds as they plan Alaska itineraries, and sat down with a variety of journalists at different functions to elevate awareness of ISP and provide better exposure to the treasure we offer our guests when they visit us at ISP.

Icy Strait Point was represented in the Alaska booth at the Seatrade Cruise Shipping Convention in mid-March. Seatrade is a unique opportunity to interact with all the players in the global cruise industry. Our team promoted our cruise ship destination and was available to answer questions and make connections with cruise executives and decision makers. Johan Hinchman shared his passion for his heritage and culture through song and dance, enriching our story and highlighting the richness of our unique port of call.

We continued building awareness of Icy Strait Point through media avenues. Among these was the seventh annual "Experience Alaska" media reception hosted by the Department of Commerce, Community & Economic Development. Several chefs from across the state tantalized journalists with tastes of Alaska, highlighting Alaska seafood and Alaska Grown products. Tourism representatives from Alaska, including ISP, had the opportunity to interact with the journalists, discussing story ideas and promoting tourism in Alaska. Our CEO, Larry Gaffaney, met with several journalists on a recent trip to the east coast, sharing highlights of ISP and broadening the scope of our media outreach.

Most recently, we hosted a group of four journalists at ISP so they could experience our destination and community first hand. We covered a lot of ground during their visit, including an in-depth site tour, a stop by the Tribal Dance and Cultural Legends show, topped off with some whale watching and even a bear sighting for the lucky few. Community members, board members, school students, and HHF scholarship recipients were invited to join the journalists over meals to talk about personal experiences with Huna Totem and ISP and the positive impact to Hoonah from our growing visitor industry. A visit to the Carving Shed was a highlight where the masterpieces for the Tribal House were admired. The four journalists represent several magazines for consumers and trade (travel agents), as well as a prominent travel blog. There will be several stories resulting from their trip to Alaska.



HUNA TOTEM CORPORATION

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Foraker Group Update

As many of you know, ANB Camp 12, ANS Camp 12, and the Hoonah Tlingit and Haida Community Council have been working together with some assistance from Huna Totem Corporation in order to renovate and improve the Hoonah ANB/ANS halls. In our last update, we reported that the structural engineer had recommended the repair and renovation of the ANB hall. The foundation of the hall is still strong due to the work and care given by our local residents upon its construction. The Foraker Group, a consultation company, has, with guidance from ANB/ANS/Hoonah Community Council, come up with a design recommendation that would meet all our future community needs. The Foraker Group presented their design recommendations at the Huna Totem Corporation 40th Annual Meeting and they will be available for public review. Now the fun work begins...fund-raising. The partnership will need to raise between \$3-5 million for the recommended project. ANB/ANS/HTC, and Hoonah Community Council will be working together to develop a fund-raising plan and timeline for the construction. We are excited to be a part of this exciting project and work with our community to make these dreams of a central and functional meeting space a reality. More updates to come on this exciting project as it develops.



Huna Totem Corporation

9301 Glacier Highway, Suite 200

Juneau, AK 99801-9306

Telephone: (907) 523-3670

Fax: (907) 789-1896

www.hunatotem.com

shareholders@hunatotem.com

Huna Heritage Foundation

Telephone: (907) 523-3682

Fax: (907) 789-1896

www.hunaheritage.org

heritage@hunatotem.com