

HUNA TOTEM HEADLINES

JULY 2017 SHAREHOLDER UPDATES

Alaska Native Voices Recognizes Long-Serving Employees

Dedicated service by three shareholders contributes to program success

Alaska Native Voices is celebrating its 17th year in operation. Huna Totem Corporation formed the nonprofit organization in 2000 to provide cultural interpretation and education to visitors in Glacier Bay and throughout Southeast Alaska. "Alaska Native Voices continues to grow," says program manager, Mario Fulmer. "We continue to build upon our cultural interpretive services to meet customer demand and to provide meaningful opportunities for employees. New programs span cultural training, educational opportunities and professional development for employees and clients."

Recently, Alaska Native Voices recognized three outstanding, long-serving team members who dedicated many years to the success and continued growth of this organization. Alice Haldane



Shareholders Alice Haldane, Bertha Franulovich and Faith Grant have elevated Alaska Native Voices through years of service.

has served for 11 years, Bertha Franulovich for 10 years, and Faith Grant for eight years. "Their dedication, leadership and mentoring has improved cultural development and learning and elevated opportunities for their colleagues," said Russell Dick, Huna Totem president and CEO. "Their work has greatly impacted the advancement of these programs and the growth and success of Alaska Native Voices. We are forever grateful for everything they have contributed to the cultural interpretive program and thank them for their commitment, dedication and outstanding service."

Learn more about the terrific programs offered by Alaska Native Voices at alaskanativevoices.com.



Icy Strait Point Neighbors Day August 26, 2017

Hundreds of area community members took advantage of Icy Strait Point's Neighbor's Day events. Most attendees traveled by catamaran from Juneau on May 27 or June 25. Rave reviews about exploring Hoonah, eating fantastic food and bragging rights from those braving the ZipRider experience highlighted the feedback, according to Tyler Hickman, vice president of Icy Strait Point.

"There were pods of whales present, some of which even greeted us as we docked," added Hickman. "With bright sunny weather to complement the amazing food and fun times, it ended up being a perfect day. Our Neighbor's Day events are always something special and we hope to keep recreating that magic for years to come."

If you missed the last Neighbor's Day and want to get in on the fun, or were there and just can't get enough, then come join us for the final Neighbor's Day of the 2017 season on August 26. To purchase tickets, please visit www.icystraitpoint.com/tour/neighbors-day.

Summer Interns Visit Icy Strait Point

Huna Totem and Goldbelt partner to expose interns to tourism industry

Juneau's urban Native corporation, Goldbelt, Inc., owns several businesses serving the tourism industry. Like Huna Totem, Goldbelt has a long-term commitment to maintain a leadership role in the tourism industry by providing visitors with quality experiences through the eyes of our Native people and culture. "To sustain our growth and presence in tourism we need to cultivate and nurture the next generation of leaders and employees," says Russell Dick, Huna Totem president and CEO. "The summer internship program is an important investment and we are pleased to partner with one of our sister ANCSA corporations toward this combined effort."

Huna Totem and Goldbelt interns recently visited Icy Strait Point to learn about the vast offerings and operations required to provide world-class visitor experiences through Huna Totem's private, Native-owned cruise ship port. Interns had an opportunity to ride the World's Largest Zipline, receive a tour of the facilities, and learn detailed history about Icy Strait Point from Johan Dybdahl, Icy Strait Point's director of special projects. "Interns benefit from experiencing ISP from both the visitor's perspective as well as through the eyes of operational

leaders," said Dick. "Our goal is to inspire interns to seek one of the many career paths available in this important industry—accounting, human resources, marketing, sales, engineering—there is a long list of professional needs to make these operations succeed and building capacity from within our shareholder and descendant base is a vital part of our vision."

To learn more about the annual internship program and future opportunities please visit www.hunatotem.com.



2017 summer interns shared an immersive experience at Icy Strait Point as part of their professional development.

HUNA TOTEM CORPORATION

A Time For Appreciation and Thanks — A Letter From the President and CEO



Dear Shareholder,

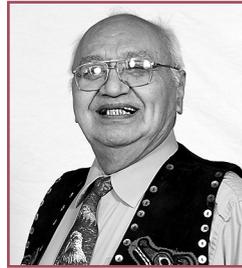
There is certain excitement throughout Hoonah and the halls of Huna Totem during the summer months. The conclusion of our annual meeting and election cycle signals renewed energy for the season. New and past cruise ships are in port, and the community of Hoonah is buzzing with activity as we welcome guests, prepare for commercial and subsistence harvesting, and make the most of long, fruitful summer days.

These are days where our employees, dedication, skill and preparation are most visible; where the vision and wisdom of the board translates to operational action. Icy Strait Point continues

to be a leading example of what is possible when boundless vision, deliberate planning and energetic action intersect. We are truly blessed to have such an inspired group of team members — each year they provide the most authentic and exciting experience for those visiting our community. Our efforts continue to be recognized and I congratulate the community and the team at Icy Strait Point as more cruise lines add Icy Strait Point to their ports of call — this year we are excited to welcome Disney Cruise Lines as our newest guest and partner.

I would also like to thank and congratulate the team at Alaska Native Voices. They continue to exceed expectations and provide exceptional cultural interpretive programs that are an important part of the Glacier Bay experience.

Our operations are recognized as world-class tourism in the industry because of the dedication and passion of our employees. We appreciate and thank each team's contribution to Huna Totem and its shareholders, to the community of Hoonah and to our guests.



Former director
Paul White Jr.

I have had the pleasure of serving on the board beside Paul White for some time and think of his contribution to the development and execution of the operations mentioned above. Throughout his time on the board, Paul has been a constant and guiding beacon of professionalism, ensuring that board actions are for the benefit of all shareholders, not just a few. His experience as the parliamentarian will certainly be missed, but we know that Huna Totem is a better company because of his enduring contributions. I know you will join me in thanking Paul for his 30-year contribution to Huna Totem.

Finally, to all shareholders, *gunalchéesh*. Your active role in our success through voting, attending Huna Totem events and sharing your thoughts, ideas and concerns is a testament to our collective desire to continue to strengthen Huna Totem and advance the economic aspirations and culture of the *Xúna Kaawu*.

Sincerely,

Russell Dick
President and CEO

Employment Opportunity

Huna Totem encourages shareholders and descendants to apply for accounting internship

Huna Totem Corporation is seeking a motivated, fast-learning college intern to work in its corporate office based in Juneau, Alaska. Duties will include: processing accounts payable, which involves working with and paying vendors; tracking purchase orders; spreadsheet preparation; reconciling bank accounts; and other similar accounting duties. The applicant must be enrolled full- or part-time, as defined by the educational institution and program, and must be officially enrolled in an undergraduate or graduate degree program, or vocational training certificate program AND maintain a minimum GPA of 2.5.

Applicants must be proficient with Microsoft Office suite of programs with emphasis on spreadsheets development and utilization. Preference will be given to qualified Huna Totem shareholders, their spouses, and descendants. The applicant must also be Alaska Native per grant requirements. Please mail or fax an application—available online at hunatotem.com, plus resume, cover letter and transcripts to:

Huna Totem Corporation, Attn: VP of Finance, 9301 Glacier Hwy, Ste. 200, Juneau, AK 99801 Fax: 907.789.1896



New Presentation Format Launched at Shareholder Information Meeting

May gathering of shareholders and Huna Totem's board and management is a popular annual event



Gunalchéesh to everyone who attended our shareholder information meeting this year! More than 106 shareholders and guests attended the May 13 event, many traveling from Juneau aboard a special catamaran charter.

The informational meeting was a success and was enhanced by a new and “refreshing” presentation format, according to participant feedback. Attendees received comprehensive presentations from representatives from each of the Huna Totem subsidiaries and had the opportunity to engage more of our leaders than

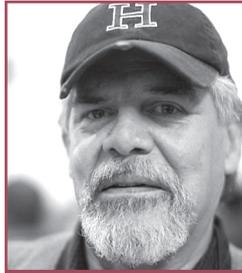
ever before. “Our new format worked well because the different presentations were diverse and personal, and provided shareholders introduction to the dedicated teams from throughout our operations,” said Russell Dick, Huna Totem president and CEO. “A significant highlight was Huna Heritage Foundation’s historical photo slide show, presented by Amelia Wilson, which was met with applause. We appreciate the positive feedback and invite your ideas for future informational meetings.”

JULY 2017 HEADLINES

2017 Annual Meeting of Shareholders and Election Recap

Shareholders re-elect incumbent directors and an independent candidate

Huna Totem Corporation shareholders have re-elected Bertha Franulovich and Russell Dick and elected Darrell T. Brown to the board of directors at the corporation's 43rd annual meeting in Hoonah. Their board terms expire in 2020.



Darrell T. Brown



Russell Dick



Bertha Franulovich

Upon return to Juneau, Darrell contributed to Juneau's growing tourism industry in a variety of capacities over the next 30 years that included: completing his business degree from Western

Illinois University in 1989; development of the Sealaska Heritage Cultural Arts Park; the opening of Frontier Suites Hotel; Goldbelt Tram guest services sales manager; Four Seasons Marine/Orca Point Lodge director of operations; and Southeast regional director of sales of the Westmark Baranof Hotel.

An original Huna Totem and Sealaska shareholder, Darrell received his shares while deployed in Vietnam. Darrell is an active member of the Southeast Alaska Native Veterans civic organization and commits his time as a tribal veteran representative and trained advocate who assists veterans in accessing benefits and services.

Darrell retired in 2013 and resides in Juneau with his wife Ronalda Cadiente-Brown. His Tlingit name is *Aanguji.eesh*, a name given to him by Frank Jack Sr., of Angoon.

The Huna Totem board and management would like to welcome newly elected board member, Darrell T. Brown. Mr. Brown was born in Juneau, Alaska, and raised in the communities of Juneau and Hoonah. He is the proud son of Longshore H. "Brownie" Brown and Emma (Swift) Brown. Darrell attended both Juneau Douglas High School and Hoonah High School. After graduating from Juneau Douglas High School he joined the U.S. Navy and was deployed, at age 20, to Vietnam and: assigned to the U.S.S. Midway where he served two tours of duty as a petty officer third class.

Following an honorable discharge, Darrell used the GI Bill to accomplish an associate degree in hotel and hospitality from City College of San Francisco, beginning his career in the hotel industry with Hyatt Hotels working in both San Francisco and Atlanta before returning home.

Gunalchéesh to the following shareholders for donating their \$20 Voter Incentive Payments to Huna Heritage Foundation!

Kami Arlene Barros	Gordon Adam Greenwald	Michele Renee Metz	Genevieve L. Schmidt
Theresa Marie Belton	Amber Desiree Henderson	Mary Irene Miller	David William See
Roberta Ann Bennett	Dave Teddy Howard	Theresa Ann Patterson	Olga K Simpson
Eva M Bradley	Aaron Todd Johnmeyer	Marjorie Ethel Peterson	Noah Daniel Smith
Marlene Maude Cesar	Leilani Nickolyn Kito	Deborah Wright Picken	Steven Glenn Stivers
Wendy Marie Cogley	Cheryl Rose Klein	Michelle Pytel	Stuart Alan Stivers
Larry Davis	Diana Jo Kodad	Joseph Dillon Robison	Tecumseh L R Strong
Lois Elsonette Deyo	Irene Jean Lampe	Beverly Jean Russell	Dorothy Ann Willard
Cavan William Dick	Jack M Lee	David Ivan Russell-Jensen	William Albert Wilson Jr
Russell Albert Dick	Yvonne Martin	Christina Cornelia Sabin	Marilyn Ann Wyckoff
Jessie Lynn Dybdahl	Roger Wade McKinley	Christopher J Sargent	
Johan Arnt Dybdahl	Christine Marcella Meserve		
Mitchell Anthony Glover			

Vote Tally

Darrell T. Brown: 78,108

Russell Dick: 38,133

Bertha Franulovich: 30,876

Paul White Jr.: 14,887

Write-ins & other: 6,665

Quorum: 5,493

67.53% of shareholders voted in person or by proxy

Officers elected by the board following the annual meeting include:

Edward M. Davis, chair

Anthony W. Lindoff, vice chair

Ozzie Sheakley, secretary

Early Bird Prize Winners

The ten \$200 early bird prize winners were randomly selected from all shareholders who voted in the annual election, either in person at the meeting or by proxy. You did not need to be present to win. Prizes were mailed out on Monday, June 19, 2017, to the addresses on file. Winners should contact our office with questions!

Richard Dalton Jr., Hoonah, AK

Valerie Hillman, Juneau, AK

Suzanne Lindoff, Hoonah, AK

Caroline Peterson, Hoonah, AK

Olga Simpson, Ketchikan, AK

Kolbjorn Skaflestad, Hoonah, AK

Yolanda Snively, Sitka, AK

Walleen Williams, Anchorage, AK

Wilfred Wolfe, Hoonah, AK

Vivian Wright, Sitka, AK



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Welcome to your new edition
of the *Huna Totem Headlines*
shareholder newsletter!

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HHF Scholarships:
Deadline to Apply is
September 30!

Did you know that Huna Totem shareholders AND descendants can apply for financial assistance for college, vocational schools, and cultural education workshops? There are two annual funding cycles and the next deadline to apply is September 30.

To learn more about eligibility requirements you may visit our education assistance page at www.hunaheritage.org/Education/index.html or email inquiries to heritage@hunatotem.com.



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Please submit your shareholder news, stories and events, with an accompanying high resolution photo via email to ksavland@HunaTotem.com